**FOR IMMEDIATE RELEASE**

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**Photos:** <https://www.bldpressroom.com/saf/dura-coat>

**SAF Now Certified Applicator of High-Performance Dura Coat Coatings***Line of Finishes Meet Stringent AAMA 2605 Standards*

**ATLANTA, GA (June 15, 2021)** – [SAF](https://www.saf.com/), a global metals distributor, fabricator, and finisher is now a certified applicator of [Dura Coat Products, Inc.](http://duracoatproducts.com/) spray coatings. This expands metal finishing options for customers and adds yet another high-performance paint brand to the many that SAF offers.

“We began using Dura Coat Products spray coatings in 2020 and will continue to offer these durable, protective, and long-lasting coatings to our customers moving forward,” said John McClatchey, vice president of sales and marketing at SAF. “Our goal is to provide as many industry-leading paint and finish options to customers that we can. We trust the science behind Dura Coat finishes to deliver protection and beauty to future SAF projects, and we are pleased to be a trusted applicator of their paint.”

Dura Coat Products manufactures high-performance coil and spray industrial coatings that seal, protect, and beautify metals. SAF primarily offers Dura Coat Products’ Durapon 70® – a 70% PVDF coating that will meet the American Architectural Manufacturers Association (AAMA) 2605 standards, similar to other paint options that SAF already offers, including PPG Duranar® and Sherwin-Williams Valspar Fluropon. Durapon 70® is offered with a 20-year warranty.

As an added benefit for customers, a unique additive can be added to Durapon 70® that will allow the finish to take on the appearance of black, bronze, or clear anodized metal.

SAF has Durapon 70® base paints in its finishing facilities and therefore can mix a variety of colors in-house, streamlining metal finishing jobs for customers.

Dura Coat Products finishes can be applied to all metal materials: Sheet, extrusions, and fabricated metal. SAF will also finish customers’ metals in Dura Coat Products coatings.

**About SAF:**

For 75 years, SAF has served as one of the nation’s most complete sources for metals distribution, finishing, and fabrication. SAF is a mill-direct aluminum buyer, an approved fabricator for major aluminum composite panel (ACM) manufacturers, and a mill-direct buyer of aluminum coil and extrusions. In addition to providing custom fabrication, painting, and anodizing, SAF Fabrication engineers aluminum, panel, and column systems for commercial building projects worldwide. For more information, visit [www.saf.com](http://www.saf.com).

**About Dura Coat Products, Inc.:**

Dura Coat Products is an Axalta Coating Systems company that creates high performance coatings for the coil and spray coatings industries. Axalta is a global leader in the coatings industry, providing customers with innovative, colorful, beautiful and sustainable coatings solutions. To learn more about Axalta, visit <http://axalta.com>. To learn more about Dura Coat Products, visit <http://duracoatproducts.com>.

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