**FOR IMMEDIATE RELEASE**

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**Photos:** <https://www.bldpressroom.com/saf/column-cover-rollers>

**SAF’s New Column Cover Roller Machine to Deliver   
Greater Customization, Efficiency to Customers***Enhanced In-House Column Cover Capabilities Offer Cost and Time Savings*

**ATLANTA, GA (April 22, 2021)** – [SAF](https://www.saf.com/), a global metals distributor, fabricator, and finisher, is enhancing its column cover fabrication capabilities to produce longer, taller covers, giving customers additional design options when selecting covers manufactured by SAF.

By adding an enhanced roller machine – a custom-made version of the Parmigiani VBH4030/6 – SAF can now produce conical, elliptical and inclined column covers that are up to 16 feet long, three feet longer than the previous maximum of 13 feet. For many architectural projects, this eliminates the need for additional horizontal reveals when stacking sections, which also eases installation and increases the aesthetic impact of the columns.

“We continue to identify areas of improvement that allow us to be an integrated, turnkey fabricator. Part of that is advancing capabilities in our plants to provide more options and shorter timelines to our customers,” said John McClatchey, vice president of sales and marketing at SAF. “Throughout our 75 years in business, we have been committed to innovation, enabling us to deliver quality products to our customers and fulfill requests for an array of project types. Our enhanced column cover capabilities are the latest example of this ongoing endeavor.”

The new column cover fabrication capabilities via the tailor-made Parmigiani roller machine enable SAF to deliver lower costs and more efficient fabrication for customers. Prior to its implementation, SAF either outsourced oversized column cover jobs to other fabricators or utilized multiple pieces of equipment, resulting in higher costs and additional labor hours.

SAF’s new capabilities have particular relevance for commercial projects in large metropolitan areas, which often require longer column covers for outdoor canopies or entryways. The new roller machine positions SAF as a valuable partner for architects, specifiers, and other professionals charged with building such structures.

SAF can fabricate column covers in-house with aluminum, stainless steel, or metal composite (ACM) materials. The company also possesses expert-level finishing capabilities to paint or anodize any order.

For more information, visit: <https://www.saf.com/building-products/column-covers/>

**About SAF:**

For 75 years, SAF has served as one the nation’s most complete sources for metals distribution, finishing, and fabrication. SAF is a mill-direct aluminum buyer, an approved fabricator for major aluminum composite panel (ACM) manufacturers, and a mill-direct buyer of aluminum coil and extrusions. In addition to providing custom fabrication, painting, and anodizing, SAF Fabrication engineers aluminum, panel, and column systems for commercial building projects worldwide. For more information, visit [www.saf.com](http://www.saf.com).

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